

A NURSERY OF LIGHT
AND DARK, A SPELLBINDING
VASTNESS OF FORCEFUL
SEASONS FILLED WITH
SUSPENSE FOR WHAT IS
COMING NEXT.

vakinme|





THE STORY OF VAKINME IS ILLUMINATING IN ALL ITS DARKNESS. THE SHAPE IS CLEAN AND DIRECT WITH AN INVITING FEELING FOR SIMPLICITY, JUST LIKE ITS INSPIRATION, THE NORDIC NATURE, A NURSERY OF LIGHT AND DARK, A SPELLBINDING VASTNESS OF FORCEFUL SEASONS FILLED WITH SUSPENSE FOR WHAT IS COMING NEXT. BLACK, GREY AND WHITE ARE SIGNIFICANT FOR VAKINME'S CONTENT OF CAPTIVATING SCENTS AND SURPRISES, FOR ITS INVIGORATING WAY OF ADDING STYLE AND CHARACTER ...



NATURALLY IN TOUCH WITH YOU

With Vakinme we have found an inspirational way of expressing the essence of natural Swedish home and body products. By using certified organic raw ingredients with refreshing and calming scents, blended with respect for nature and environment, we hope to create a sense of well-being and timeless awareness. Moreover Vakinme is a journey and its products in all its expressions happen to be what will make your day more enjoyable and uplifting.

THE VAKINME FAMILY

Vakinme's family of products is based on three collections with three unique scents: Daggmossa, Björktuva and Åkermynta. All three are associated with either of the basic brand colours black, grey or white. The scents include more or less the same organic ingredients. You simply choose the fragrance, content and the look you find most appealing. From there you can always add what you need right now or will need later on.

In our basic assortment, you will always find soap, washing-up liquid, hand cream, body scrub, scented candles, body lotion, shampoo and conditioner.



Facial care

FACIAL WASH

Mild, cleansing and moisturizing facial wash based on organic ingredients. With the knowledge that washing your face is the most important of any skincare routine, our facial wash is also made with a lot of extra thought and love. Just to make sure it is perfect. Vakinme facial wash leaves your skin smooth and taut and with a fresh scent of cotton. It will make you look and feel refreshed and awake (even when you're not). Contains wheat protein that provides a pleasant feeling to your skin, witch hazel for protection and oat extract for soothing and calming effects. Recommended for normal skin.

CLEANSING TONER AND REFRESHENER

Mild, water based face toner with a touch of alcohol for freshness. Cleans the skin, closes the pores and gives your skin a fine glow. Vakinme cleansing toner and refreshener contains extracts of witch hazel and birch sap to provide a calming and caring effect. It has the same mild scent of cotton as the other products in this facial assortment. Recommended for normal skin.

Use Vakinme Face Toner and Vakinme Facial Wash on cotton pads and dab your face, neck and the back of your neck to finish the nightly cleansing of the skin. Use them in the morning to balance the skin's pH and to remove the tallow produced during the night. Finish off by using your treatment products such as face cream.

FACIAL CREAM

Vakinme facial cream is a soothing and protective face cream that can be used both morning and evening. The face cream contains active ingredients that balance the skin's barrier function. All the main ingredients are of vegetable origin, conservation and excipients may be of nature identical origin. Contains shea butter, sunflower oil, avocado oil, jojoba oil and meadow foam oil for moisturizing and protection.

Also contains protective and caring substances that gives the skin a supplement of omega 3, 6 and 9. Natural vitamin E and aloe vera provide moisture barrier that keeps the skin moist for a long time. With a fresh scent of cotton. Recommended for normal skin.

FACIAL SCRUB

One of the key steps to having radiant, younger looking skin is to get rid of old, dry and dead skin cells. And the best way to do so is to exfoliate. Vakinme facial scrub for normal skin will deeply cleanse, purify and unblock pores in your skin in a natural way. The scrub gives you a scrubbing effect from olive stones and small spheres of castor oil. The combination of heavy scrub (olive pits) and small grains provides an effective scrubbing effect without damaging the skin. Contains shea butter, sunflower oil, avocado oil, jojoba oil and meadow foam oil for moisturizing and protection. Also contains protective and caring substances that gives the skin a supplement of omega 3, 6 and 9. Natural vitamin E and aloe vera provide a moisture barrier that keeps the skin moist for a long time. All the main ingredients are of vegetable origin, conservation and excipients may be of nature identical origin. With a fresh scent of cotton. Recommended for normal skin.

MOISTURIZING FACIAL MASK

An enriching face mask with moisturizing and calming properties. Contains plant extracts from birch sap and witch hazel to calm and nourish the skin, while camomile and sugar extract moisturize and provide nutrients. Apply liberally to the skin, leave for 15-30 minutes before rinsing with lukewarm water. Can also be used as a night serum before applying Vakinme Facial Creme Cotton.

FACIAL OIL

An exclusive oil based on sunflower oil, thistle oil and jojoba oil. These treat your skin and enhance the elasticity. This oil also contains emollient shea oil and vitamin E which protects the skin. Containing blueberry oil protecting your skin with its antioxidants. Recommended for normal skin.

LIP BALM

With a mixture of almond oil, jojoba oil, shea butter, sunflower oil, and aroma, this lip balm provides a long-term moisturizing effect. Works equally well in hot and dry or really cold climates and has a calming effect on dry lips.



FACIAL OIL COTTON

ART NO 540106101
 SIZE 60 ML
 PACK 6
 BARCODE 7332738929821
 RRP SEK 249
 RRP € 27,90



LIP BALM MINT

ART NO 540103201
 SIZE 10 ML
 PACK 12
 BARCODE 7332738918634
 RRP SEK 129
 RRP € 14,90



FACIAL CREME COTTON

ART NO 540104001
 SIZE 60 ML
 PACK 6
 BARCODE 7332738923997
 RRP SEK 279
 RRP € 30,90



FACIAL SCRUB COTTON

ART NO 540104101
 SIZE 120 ML
 PACK 6
 BARCODE 7332738924000
 RRP SEK 229
 RRP € 25,90



FACIAL WASH COTTON

ART NO 540104201
 SIZE 120 ML
 PACK 6
 BARCODE 7332738924017
 RRP SEK 199
 RRP € 21,90



CLEANSING TONER AND REFRESHENER COTTON

ART NO 540105801
 SIZE 120 ML
 PACK 6
 BARCODE 7332738926912
 RRP SEK 199
 RRP € 21,90



MOISTURIZING FACIAL MASK COTTON

ART NO 540105901
 SIZE 60 ML
 PACK 6
 BARCODE 7332738926929
 RRP SEK 299
 RRP € 32,90



VAKINME'S INSPIRATION COMES FROM THE NORDIC NATURE,
IN THE CONTRAST BETWEEN DARKNESS AND LIGHT. EVEN
OUR VALUES ARE CREATED THERE WITH A PROTECTING
HAND OVER FOREST AND LAND. OUR COURSE IS TO MINIMIZE
THE EFFECT OF THE PRODUCTION ON THE ENVIRONMENT
AND TO MAKE THE NATURAL ADVANTAGES COME TRUE.
TO BE ABLE TO DO THIS, LOCALLY PRODUCED ITEMS ARE
THE ONLY RIGHT DECISION. ALL OUR PRODUCTS ARE MADE
NEAR GOTHENBURG, ON THE SWEDISH WEST COAST.
WE ARE REALLY PROUD OF ALL OUR PRODUCTS AND
THE INGREDIENTS THEY ARE MADE OF.

Body Care

BODY OIL

Body oil based on Nordic oils, such as rapeseed oil, thistle oil and sunflower oil containing omega 3, 6 and 9, important for keeping your skin healthy, and vitamin E. The oil also contains avocado- and shea oil for their emollient and caring characteristics.

LIQUID SOAP

Mild cleansing and natural liquid soap, based on natural and organic ingredients. Contains birch-extract and aloe vera for soothing and caring properties.

BODY WASH

A natural and cleansing shower soap, based on natural and organic ingredients. Contains wheat protein that gives a beautiful and soft skin, witch hazel that protects the skin and oats extract that protects, softens and soothes the skin. Will make you feel like a new person from inside out.

HAND SOAP

Mild, cleansing and moisturizing soap based on organic raw ingredients. Contains coconut oil, palm oil (small-scale cultivated certified palm oil), sunflower oil, castor oil and rapeseed oil for moisturizing and nourishing properties. The vegetable oils are soothing and will help to protect and nourish your skin.

HYDRATING HAND CLEANSER

A natural and moisturizing rinse free hand cleanser gel with 70% alcohol.

HAND CREME

Mild and moisturizing hand cream based on natural and organic ingredients. Contains birch extract and aloe vera for soothing and caring properties. Almond oil and shea-butter for moisture and nourishing, care and restore your skin.

SALT SCRUB

A natural body scrub based on natural and organic ingredients. Contains almond oil, safflower oil and canola oil for nourishing and moisturizing properties. The natural salt scrubs effectively remove dead skin-cells. Sea salt is softening, cleansing and exfoliating. Almond oil, thistle oil and rapeseed oil will protect and moisturize your skin.

BODY LOTION

Soft and moisturizing body lotion that is based on natural and organic ingredients. Contains shea butter, vitamin E, witch hazel extract and sunflower oil. Shea butter is hydrating and moisturizing. Vitamin E seems moisturizing and helps the skin cells to resist damage by free radicals and sunlight. Witch hazel soothing and softening. Sunflower oil is moisturizing and nourishing.

SHAMPOO

A natural shampoo that is gentle and based on natural and organic ingredients. Contains birch extract and aloe vera for soothing and nourishing properties.

CONDITIONER

An environmentally conscious balm that contains sunflower oil, vitamin B, witch hazel. Sunflower oil is moisturizing and nourishing, witch hazel soothing and softening. Vitamin B helps hair to stay strong, healthy and shiny. It also stimulates the growth of hair.

TRAVEL KIT

Perfect for your next trip. This kit includes four small bottles with shampoo, conditioner, liquid soap and body lotion. 4x60 ml in the scent Björktuva.

BODY BUTTER

A natural body butter based on organic ingredients that softens dry skin. Contains natural oils and fats that soothes and moisturizes the skin. Contains vitamin E.

FOOT CREME

Our foot creme softens dry and hard skin. Contains shea butter which moisturizes, cares and protects the skin. The essential oils has a stimulating and purifying effect.

Everyday life

DISH WASHING LIQUID

Mild and gentle detergent based on natural ingredients. Gentle to your hands. Will make your dishes sparkling clean while giving you an aroma kick.

SCENTED CANDLE

A natural scented candle made of organic, biodegradable soy-wax.

DAGGMOSSA

Soft and sensitive. sensual and graceful

A STORYTELLER FOR BODY AND MIND.

WITH A FULFILLING SCENT OF ROSE AND GRAPEFRUIT.
DAGGMOSSA IS SOOTHING AND RELAXING

SCENTS

Top	Grapefruit, cassis, orange
Heart	Lily, jasmine, rose, violet
Base	Amber, musk, cedar wood

INGREDIENTS DESCRIPTION

Orange	Calming and mood enhancing
Grapefruit	Refreshing and mood enhancing
Jasmine	Soothing and relaxing
Cedar wood	Soothing



SHAMPOO DAGGMOSSA

ART NO	540102405
SIZE	500 ML
PACK	6
BARCODE	7332738914841
RRP SEK	249
RRP €	27,90



CONDITIONER DAGGMOSSA

ART NO	540102705
SIZE	500 ML
PACK	6
BARCODE	7332738914872
RRP SEK	249
RRP €	27,90



BODY WASH DAGGMOSSA

ART NO	540103905
SIZE	500 ML
PACK	6
BARCODE	7332738923980
RRP SEK	249
RRP €	27,90



LIQUID SOAP DAGGMOSSA

ART NO	540100405
SIZE	500 ML
PACK	6
BARCODE	7332738910447
RRP SEK	229
RRP €	25,90



LIQUID SOAP DAGGMOSSA

ART NO	540100105
SIZE	250 ML
PACK	6
BARCODE	7332738910416
RRP SEK	149
RRP €	16,90



BODY OIL DAGGMOSSA

ART NO 540106001
SIZE 120 ML
PACK 6
BARCODE 7332738929814
RRP SEK 249
RRP € 27,90



SALT SCRUB DAGGMOSSA

ART NO 540101605
SIZE 250 ML
PACK 6
BARCODE 7332738910560
RRP SEK 279
RRP € 30,90



BODY LOTION DAGGMOSSA

ART NO 540103005
SIZE 250 ML
PACK 6
BARCODE 7332738914902
RRP SEK 229
RRP € 25,90



BODY BUTTER DAGGMOSSA

ART NO 540103505
SIZE 250 ML
PACK 6
BARCODE 7332738918665
RRP SEK 299
RRP € 32,90



SOAP BAR DAGGMOSSA

ART NO 540101005
SIZE 120 G
PACK 6
BARCODE 7332738910508
RRP SEK 149
RRP € 16,90



SCENTED CANDLE DAGGMOSSA

ART NO 540101905
SIZE Ø8X9,5 CM
PACK 6
BARCODE 7332738910591
RRP SEK 499
RRP € 54,90



HAND CREME DAGGMOSSA

ART NO 540101305
SIZE 50 ML
PACK 6
BARCODE 7332738910539
RRP SEK 149
RRP € 16,90



DISH WASHING LIQUID DAGGMOSSA

ART NO 540100705
SIZE 500 ML
PACK 6
BARCODE 7332738910478
RRP SEK 199
RRP € 21,90



BJÖRKTUVA

lively and serene

CONFIDENT AND SHY - PURE GENTLENESS WITH AN ATTITUDE. WITH A FRESH SCENT OF GREEN LEMON AND BERGAMOT. BJÖRKTUVA IS STIMULATING AND INVIGORATING.

SCENTS

Top	Green lemon, orange, petit grain, bergamot
Heart	Lemongrass, magnolia leaf, rose
Base	Orchid

INGREDIENTS DESCRIPTION

Citrus	Invigorating and refreshing
Orange	Soothing
Petit Grain	Calming and relaxing
Bergamot	Soothing
Lemongrass	Stimulating and invigorating
Rose	Soothing and invigorating



SHAMPOO BJÖRKTUVA

ART NO	540102202
SIZE	500 ML
PACK	6
BARCODE	7332738914827
RRP SEK	249
RRP €	27,90



CONDITIONER BJÖRKTUVA

ART NO	540102502
SIZE	500 ML
PACK	6
BARCODE	7332738914858
RRP SEK	249
RRP €	27,90



BODY WASH BJÖRKTUVA

ART NO	540103802
SIZE	500 ML
PACK	6
BARCODE	7332738923973
RRP SEK	249
RRP €	27,90



LIQUID SOAP BJÖRKTUVA

ART NO	540100502
SIZE	500 ML
PACK	6
BARCODE	7332738910454
RRP SEK	229
RRP €	25,90



LIQUID SOAP BJÖRKTUVA

ART NO	540100202
SIZE	250 ML
PACK	6
BARCODE	7332738910423
RRP SEK	149
RRP €	16,90



TRAVELKIT BJÖRKTUVA

ART NO 540103102
SIZE 4X60 ML
PACK 6
BARCODE 7332738914919
RRP SEK 399
RRP € 43,90



SALT SCRUB BJÖRKTUVA

ART NO 540101702
SIZE 250 ML
PACK 6
BARCODE 7332738910577
RRP SEK 279
RRP € 30,90



BODYLOTION BJÖRKTUVA

ART NO 540102802
SIZE 250 ML
PACK 6
BARCODE 7332738914889
RRP SEK 229
RRP € 25,90



BODY BUTTER BJÖRKTUVA

ART NO 540103402
SIZE 250 ML
PACK 6
BARCODE 7332738918658
RRP SEK 299
RRP € 32,90



SOAP BAR BJÖRKTUVA

ART NO 540101102
SIZE 120 G
PACK 6
BARCODE 7332738910515
RRP SEK 149
RRP € 16,90



SCENTED CANDLE BJÖRKTUVA

ART NO 540102002
SIZE Ø8X9,5 CM
PACK 6
BARCODE 7332738910607
RRP SEK 499
RRP € 54,90



HAND CREME BJÖRKTUVA

ART NO 540101402
SIZE 50 ML
PACK 6
BARCODE 7332738910546
RRP SEK 149
RRP € 16,90



DISH WASHING LIQUID BJÖRKTUVA

ART NO 540100802
SIZE 500 ML
PACK 6
BARCODE 7332738910485
RRP SEK 199
RRP € 21,90

ÅKERMYNTA

Engrossing. engaging and visionary

ALL AT ONCE AND BRILLIANTLY SO. WITH A STRIKING SCENT OF LIME, PARSLEY AND MINT. ÅKERMYNTA IS SOOTHING AND CALMING.

SCENTS

Top	Spearmint, eucalyptus, tea tree
Heart	Lime, clove, freesia
Base	Wintergreen, apple, geranium

INGREDIENTS DESCRIPTION

Eucalyptus	Invigorating, refreshing, stimulating and strengthens mental activity
Lime	Soothing, invigorating, concentration enhancing and stimulant
Geranium	Calms the agitation, anxiety, restlessness and mood swings



SHAMPOO ÅKERMYNTA

ART NO	540102301
SIZE	500 ML
PACK	6
BARCODE	7332738914834
RRP SEK	249
RRP €	27,90



CONDITIONER ÅKERMYNTA

ART NO	540102601
SIZE	500 ML
PACK	6
BARCODE	7332738914865
RRP SEK	249
RRP €	27,90



BODY WASH ÅKERMYNTA

ART NO	540103701
SIZE	500 ML
PACK	6
BARCODE	7332738923966
RRP SEK	249
RRP €	27,90



LIQUID SOAP ÅKERMYNTA

ART NO	540100601
SIZE	500 ML
PACK	6
BARCODE	7332738910461
RRP SEK	229
RRP €	25,90



LIQUID SOAP ÅKERMYNTA

ART NO	540100301
SIZE	250 ML
PACK	6
BARCODE	7332738910430
RRP SEK	149
RRP €	16,90



FOOT CREME ÅKERMYNTA

ART NO 540103301
SIZE 50 ML
PACK 6
BARCODE 7332738918641
RRP SEK 179
RRP € 19,90



BODYLOTION ÅKERMYNTA

ART NO 540102901
SIZE 250 ML
PACK 6
BARCODE 7332738914896
RRP SEK 229
RRP € 25,90



SOAP BAR ÅKERMYNTA

ART NO 540101201
SIZE 120 G
PACK 6
BARCODE 7332738910522
RRP SEK 149
RRP € 16,90



HAND CREME ÅKERMYNTA

ART NO 540101501
SIZE 50 ML
PACK 6
BARCODE 7332738910553
RRP SEK 149
RRP € 16,90



SALT SCRUB ÅKERMYNTA

ART NO 540101801
SIZE 250 ML
PACK 6
BARCODE 7332738910584
RRP SEK 279
RRP € 30,90



BODY BUTTER ÅKERMYNTA

ART NO 540103601
SIZE 250 ML
PACK 6
BARCODE 7332738918672
RRP SEK 299
RRP € 32,90



SCENTED CANDLE ÅKERMYNTA

ART NO 540102101
SIZE Ø8X9,5 CM
PACK 6
BARCODE 7332738910614
RRP SEK 499
RRP € 54,90



DISH WASHING LIQUID ÅKERMYNTA

ART NO 540100901
SIZE 500 ML
PACK 6
BARCODE 7332738910492
RRP SEK 199
RRP € 21,90



HAND CLEANSER ÅKERMYNTA

ART NO 540106701
SIZE 250 ML
PACK 6
BARCODE 7332738935358
RRP SEK 149
RRP € 16,90



HAND CLEANSER ÅKERMYNTA

ART NO 540106801
SIZE 55 ML
PACK 6
BARCODE 7332738935372
RRP SEK 99
RRP € 10,90



BOTTLE TRIPOD SINGLE

ART NO 540105501
SIZE 7X7X6 CM
PACK 4
BARCODE 7332738918863
RRP SEK 199
RRP € 21,90

BOTTLE TRIPOD DOUBLE

ART NO 540105601
SIZE 17X7X6 CM
PACK 4
BARCODE 7332738918870
RRP SEK 299
RRP € 32,90



WHAT DOES THE NAME VAKINME MEAN?

THE NAME IS INSPIRED BY THE WORD "KIN"
WHICH NATURALLY LEADS OUR THOUGHTS
TO FAMILY AND TOGETHERNESS. THIS
IS EXACTLY HOW WE WANT TO VIEW
VAKINME'S COLLECTIONS, AS A NORDIC
FAMILY WITH CLOSELY KNIT BONDS AND
WITH A COMMON CONCERN FOR NATURE.

What do the Vakinme products contain?

Our products are GMO-free and paraben-free, which means that they are not genetically modified and we use other preservatives of natural origin. Vakinme's whole product assortment is based on organic ingredients and produced on the Swedish west coast. The products are vegan (except for our lip balm that contains beeswax) and have carefully chosen quality ingredients to provide a responsible content and caring characteristics. Vegan products are totally free from animal ingredients and are recommended for sensitive skin. By actively choosing vegan skincare products you don't expose your skin to unnatural ingredients.

What does it mean that the products are organic?

Vakinme's product assortment is based on organic raw materials. Vakinme contains natural ingredients which are good both for you and the environment.

What is the difference between organic and ecological products?

There is no difference. It means the material is natural and not chemically treated.

What's a responsible content to you?

At Vakinme we think it's important to know our products contain ingredients we can be proud of and take responsibility for. We therefore work with natural substances which are kind to both the environment and you.

Is everything produced in Sweden?

Vakinme's products are made on the Swedish west coast. Everything from recipes and creation to packaging is done here. Some of the ingredients, however, are made in other parts of the world because the production of cosmetic substances is extremely limited in Scandinavia.

What are your thoughts on environmental influences?

Besides the fact that we have carefully chosen our ingredients to minimize the effects on the environment, we constantly work with improving the environmental awareness along the whole production and business lines. The factory producing Vakinme systematically works with environmental goals where among other things all the energy being used comes from renewable sources and recycling all waste to the greatest possible extent. The product packaging is recyclable. For hotels and larger businesses you can order Vakinme's products by the litre to refill the original bottles.

What are essential oils?

Essential oils are natural oils mainly used for scenting the products.

Are the scents natural?

They are a mix of natural and to a certain degree synthetical fragrances.

What is perfume oil and are there alternatives?

Perfume oil is a mix of natural and/or synthetic fragrances. There are plenty of substances, from simple fragrances to ethereal oils consisting of many different ones, for example lemon oil, orange oil or lavender. If you want to scent products this is the main track. Earlier you could avoid the word "parfum" if you used ethereal oils for fragrance, but this is no longer so.

What are allergens and why can they be found in scents and ethereal oils?

Allergens are parts of fragrances and are occurring naturally. Currently there are 26 substances which are declared to be allergens. You can make perfumes without allergens, but they are often synthetic as most of the ethereal oils contain allergens. Another aspect of allergens is that they are only shown on the table of contents when they reach certain limits, which means you could have perfumes with allergens in such low concentrations that they wouldn't have to be declared. Two ethereal oils not containing any of the 26 allergens are for example patchouli oil and peppermint oil (just some of them).

How many percent in Vakinme's products are natural vs synthetic?

If we stick to natural and/or of natural origin, it's between 95-98 percent per product.

What is the definition of "natural origin"?

There is no simple answer. There are different definitions but the most common one is that "natural origin" means the substances originating from vegetable raw materials (coconut oil, rape oil etc.) which have been modified to for example esters or surfactants (these can be Ecocert or Cosmos certified for example). Natural oils are not modified but they are oils from pressed products like rape, coconut or sunflower.

NOTICE

Shopping 24/7 at www.awoliving.com
In order to obtain your login and password, please contact our sales support at: info@sagaform.com

www.awoliving.com - Terms and Conditions

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We reserve the right to price changes without notice.
We take reservations for any typographical errors.

SALES

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JAPAN

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yu.gorander@kigo-company.com
46702318689



Vakinme is a Swedish brand based outside Gothenburg. Vakinme is a part of Sagaform AB. Within Sagaform AB we house five brands; Sagaform, ByON, Victorian, Vakinme and Bagsfirst. Each brand has it's own value proposition and the brands are developed independently of each other.

Sagaform AB in turn is a part of the global company New Wave Group.

Within all of New Wave Group there is a strong belief and focus on sustainable growth. Read more about New Wave Group at www.nwg.se.

vakinme.com

@vakinme

A way of living

SAGAFORM | BYON | VICTORIAN | VAKINME | BAGSFIRST

SAGAFORM AB

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